

6th February 2025

Dear parents and carers,

Re- Young Designer Competition

YoungMinds and M&S are inviting young people to enter their brand-new design competition. Young people aged 5 - 16 are asked to create a design for a new hoodie or sweatshirt – with the chance to have their design sold in M&S stores across the UK later this year. All profits from the sales will support YoungMinds to help them keep fighting for young people's mental health.

As well as having their design sold at M&S, the winning young person will receive:

- An invite with their parent or carer to visit M&S's London support centre and see their design transformed into artwork, or to tour the supplier factory in the Midlands and watch them be printed.
- The opportunity to participate in the product launch this September.
- Sweatshirts or hoodies for their whole class to wear for Hello Yellow on 10th October.

To take part, young people have been asked to create a design for **either** a hoodie or a sweatshirt inspired by what they would say to a friend who needs them.

Designs must be submitted by 11.59pm on Monday 31st March.

The hoodie template can be found <u>here</u> and the sweatshirt template can be found <u>here</u>. Your child could do their design on a plain sheet of A4 paper too. Your child can choose to design **either** a hoodie or a sweatshirt - the choice is theirs!

To find out more about the competition and to submit your child's completed design visit <u>https://mnsyoungdesignercompetition.powerappsportals.com</u>



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Finally, YoungMinds have resources for parents and carers to find help and advice if you're ever concerned about a child or young person. You can find this on their website (www.youngminds.org.uk/parent) or by using the QR below.

M&S competition webpage



YoungMinds parent and carer resources



Kind regards,

James Wilson Principal





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